



DINE SMART
HELPING THE HOMELESS

FAQs

What is DineSmart?

DineSmart is an annual event that runs from **10 Nov – 31 Dec**. It unites restaurants and diners to help people who are homeless in your local community. Since 2003 we have raised over \$3.03million to support 845 projects.

How does it work?

The beauty of DineSmart is its simplicity. During the event each table is asked to add a \$2 donation to their bill. Guests may choose to opt out if they wish.

What do I have to do?

Not much at all!

- Add a non GST button to your till
- Motivate your management and FOH team to get behind the event
- Communicate with your guests: use the bill fold cards, menu notes and posters we supply so that your guests can see you are participating in DineSmart.

Where does the money go?

- Money raised in your local area stays in your area.
- 100% of donations are distributed in the form of grants to local charities and not-for-profit organisations working to break the cycle of homelessness.

Why should I be involved?

- It's good for business. Studies show that businesses that support charitable causes linked to the community build and maintain the loyalty of their guests.
- More than half of workers in their 20s prefer employment at companies that provide opportunities to support the community. Staff really value the opportunity to be involved in something meaningful.
- Your business will benefit from exposure via StreetSmart's website, social media and media campaigns. We invite the public to 'Dine Out Help Out'.
- By supporting DineSmart you have the opportunity to make a real difference in your local community.
- Join other great restaurants and cafes including Longrain, Café Sydney, China Doll, Ahmets, Il Centro, Ole, Chin Chin, Mamasita, Top Paddock and many more.

Street Facts:

- Each day nearly 1 in every 200 Australians is homeless, without safe, secure or affordable housing.
- Everyone has a different journey into homelessness and they are not who you may think. Close to half the homeless are female—many with young children.

12 YEARS

DINE OUT HELP OUT

*The team at top fundraisers
Bavarian Bier Cafe Manly*

STREETSMART

ACTION AGAINST HOMELESSNESS

**WHAT
NEXT**

To get involved please sign up online
at www.streetsmartaustralia.org or
call Adam Robinson 0488 336419